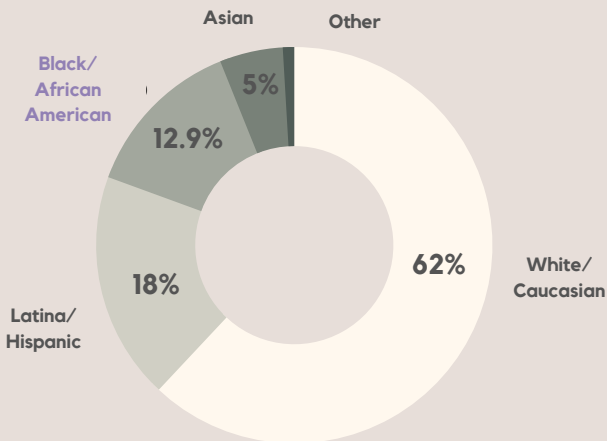


Growth in Black Woman Entrepreneurs

By C2 Consulting Services



Black Women in the U.S.



Black Women In Business



Despite being 12.9% of the total female population, **Black/African American women represent 42% of NEW women-owned businesses and 36% of all black owned employer businesses (2019)**



Black women entrepreneurs make a way out of no way

"High levels of educational attainment, coupled with overcoming barriers to corporate advancement, have prompted Black women to pursue entrepreneurship, where they've become a potent economic force."

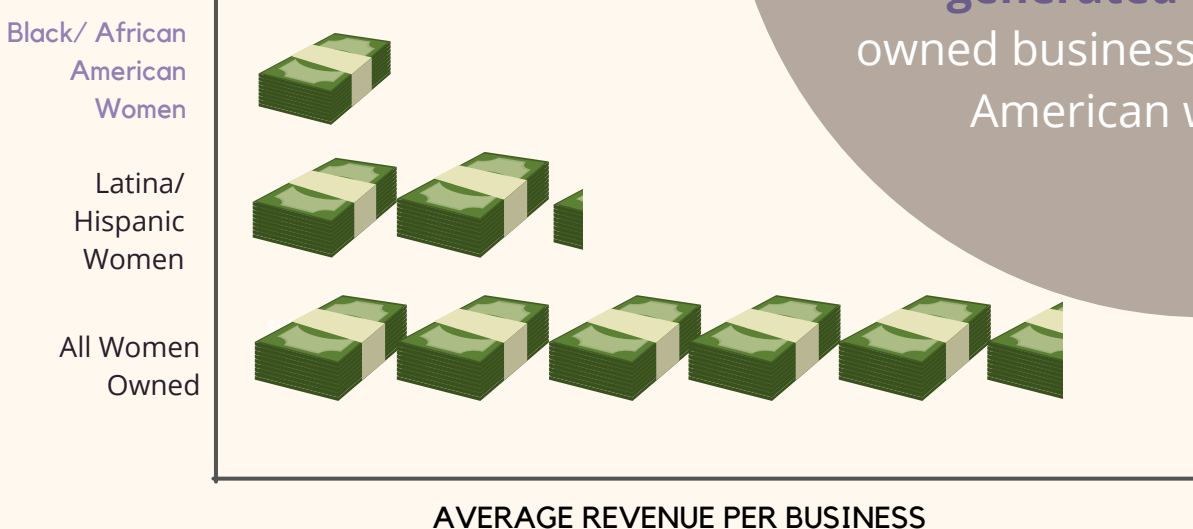
RUTH UMOH, OCTOBER 2020

As of 2018, African American women owned **2.4 million** businesses...

and have grown at **an annual rate of 9% every year** between 2007 and 2018

CALL TO ACTION

Support black owned business to help **decrease the gap between average revenue generated** for all women-owned businesses and African American women owned businesses



AVERAGE REVENUE PER BUSINESS