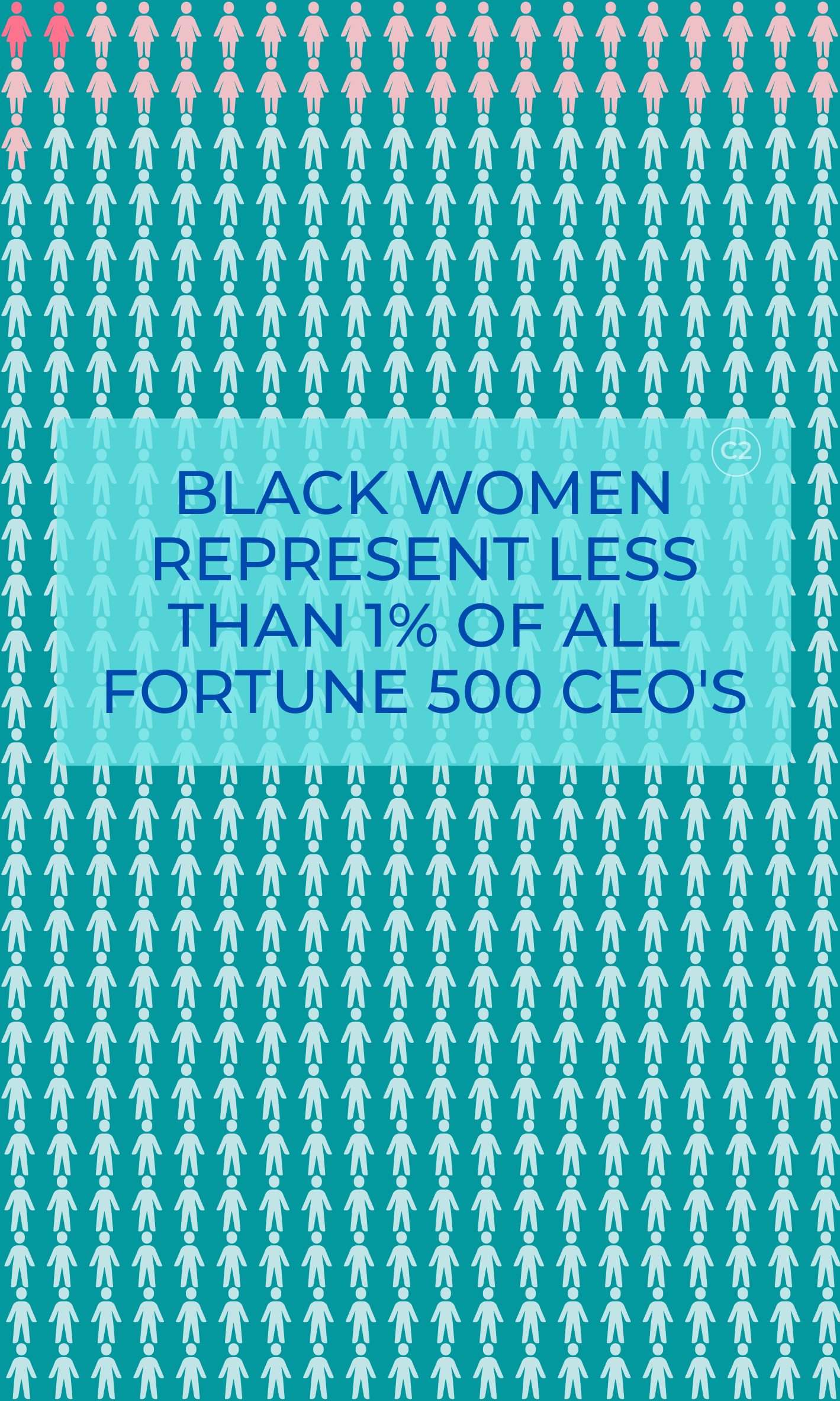
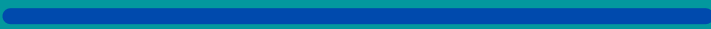




NATIONAL BOSS DAY

In honor of National Boss Day (October 16th), C2 highlights the diversity and lack of representation of Black women in corporate America. As of 2021, there are 41 Fortune 500 companies with female CEO's... 2 of which are Black women.¹



BLACK WOMEN REPRESENT LESS THAN 1% OF ALL FORTUNE 500 CEO'S



According to Equilar, a clearinghouse for corporate leadership data, 29.6% of companies on the S&P 500 do not have at least one Black board member.²As organizations strive to address the need to increase diversity within their workforce, consumers must keep in mind their annual economic spending power and the impact they have on achieving true change.